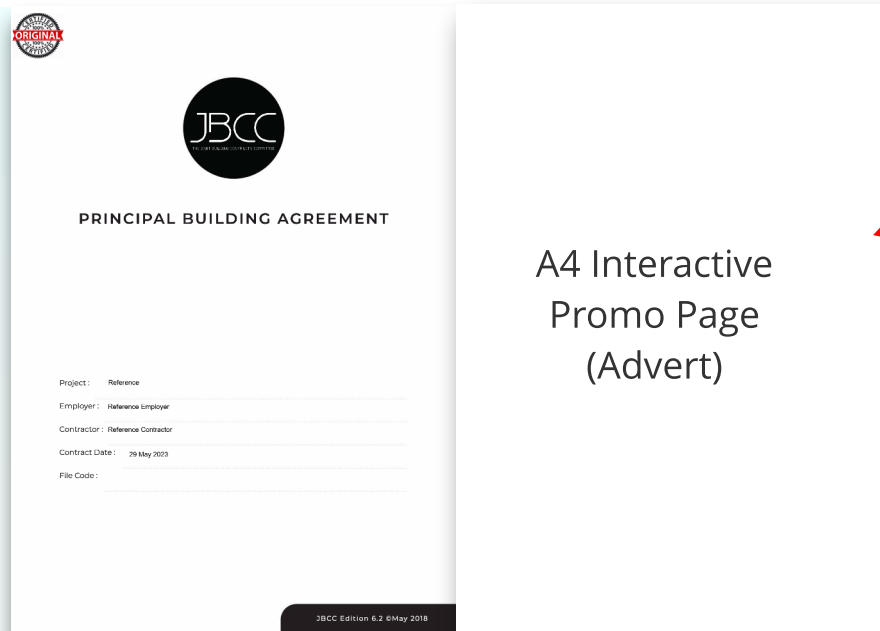




e-JBCC Channel Promotion

JBCC Building Contract/Agreement Documents

Promote to Decision Makers in the building & construction Industry



Promote your company here

The JBCC Contract/Agreements Documents are compiled on a mandate from the JBCC Constituent Bodies and the CIDB (Construction Industry Development Board). The Agreements/Contracts set out a clear, balanced, and enforceable set of procedures, rights, and obligations which, when managed and administered, protect the Employer / Client and Building Contractors. Unlike many other promotional opportunities such as Trade Magazines, the JBCC publications are referred to by the Client and Contractor and Professional Consultant decision makers, throughout the year, and in Training Seminars, thereby giving continued exposure to the target market.

The Joint Building Contracts Committee (JBCC) - Constituent Bodies

Association of Construction Project Managers (ACPM)

Association of South African Quantity Surveyors (ASAQS)

Black Business Council in the Built Environment (BBCBE)

Consulting Engineers of South Africa (CESA)

Master Builders South Africa (MBSA)

South African Black Technical and Allied Careers Organisation (SABTACO)

South African Institute for Architectural Technologies (SAIAT)

South African Institute of Architects (SAIA)

South African Property Owners Association (SAPOA)

The above Constituent Bodies publish the JBCC 2000 series of Contractual Agreements. These are compiled in the interests of standardization of documentation in the building industry in Southern and Sub-Saharan Africa and represent good practice. The documents cover all aspects of contracts for most types of projects including Government & Private work, simplify the tendering for and the administration of, building contracts, producing economic advantages for all.

A 4 Interactive Promo (advert) Positions in JBCC Agreements/Contracts

Please contact for prices: 010 015 0431 / 082 052 1917

JBCC Digital Document	A4 Page Placement Option 1:	A4 Page Placement Option 2:	A4 Page Placement Option 3:
Principle Building Agreement (PBA)	Front Inside	Opposite Tables of Contents	Opposite the Execution / Obligations page
PBA Contract Data	Front Inside	Opposite Project Information page	Opposite the Tender Closing Page
Nominated / Sel. Sub-Contract	Front Inside	Opposite Tables of Contents	Opposite the Execution / Obligations page
N/S Contract Data Document	Front Inside	Opposite Tables of Contents	Opposite the Tenderer's Selections
Small & Simple Works Contract	Front Inside	Opposite Tables of Contents	Opposite the Execution / Obligations page
Direct Contractor's Contract	Front Inside	Opposite Tables of Contents	Opposite the Execution / Obligations page
Minor Works Agreement	Front Inside	Opposite Tables of Contents	Opposite the Execution / Obligations page
MW Contract Data Document	Front Inside	Opposite Tables of Contents	Opposite the Tender Closing Page

About the A 4 Interactive Promo page positions in JBCC Agreements/Contracts

Promotion via the JBCC CAgreements has been reintroduced after a period of 5 years. These advertising opportunities are available to companies who wish to reach and influence their target market of directors via positioning their A4 colour Advertisements within the JBCC Electronic Agreements/Contracts.

The Interactive Banner

As this promotion is via JBCC Electronic Contracts/Agreements , we are able to embed within the Advertisements an 'Active Banner', which is interactive and enables viewers to actively respond online to your Advertisement.

The 'Active Banner' comprises of the following:

- Your Company Logo with a link to your website / any other web page
- Social Media icons that link to your Social Media
- Email and SMS buttons for people to respond directly to you from your advertisement via

[Click Here for Example - A4 Interactive promo page with Interactive Banner](#)

JBCC Documents Circulation and Exposure (estimated)

JBCC Digital Document	Annual numbers downloaded Per annum	Read each year by an estimated	Accessed on-line by an estimated
Principle Building Agreement (PBA)	7000	28 000 Decision makers	1750 Decision makers per month
PBA Contract Data	24000	48000 Decision makers	6000 Decision makers per month
Nominated / Sel. Sub-Contract	2000	8000 Decision makers	500 Decision makers per month
N/S Contract Data Document	8000	16000 Decision makers	2000 Decision makers per month
Small and Simple Works Contract	4000 (Estimate)	16000 Decision makers	2000 Decision makers per month
Direct Contractor's Contract	4000 (Estimate)	16000 Decision makers	2000 Decision makers per month
Minor Works Agreement	4000	24000 Decision makers	1000 Decision makers per month
MW Contract Data Document	16000	32000 Decision makers	4000 Decision makers per month



For further information please contact Thinus on:

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